RCA Board of Directors Meeting Minutes
December 28, 2009

Off-Camera Public Meeting

The off-camera portion of the Board meeting convened at 7:30 p.m. Members present were John Bowman, George Kain, Diane Lewis,Terry Maynard, Dan McGuire (Treasurer), Colin Mills (Vice President), Tammi Petrine, Marion Stillson (President), and Jane Wong. Barbara Burleson, Mike Corrigan, John Hanley, and John Lovaas were absent. The draft agenda was adopted with minor revisions. The minutes prepared by George Kain were approved as amended.

Dan McGuire reported that checks are now available for all 4 separate RCA accounts. As agreed, funds have been transferred from the Sustainability account to the RCA operating account to cover earlier Sustainable Reston Committee expenditure reimbursements.

Balances (as of November 31, 2009) for the 4 accounts were reported as:

Operating Account:	$769.56
License Plate:	$835.00
Accessibility:	$190.00
Sustainability:	$273.55

Dan McGuire stated that the Reston Chamber of Commerce has agreed to run a blurb about the license plate campaign in their January newsletter and that the Reston Observer plans to print an article.

Marion Stillson brought up the letter she had received from a Clubhouse Court Cluster Board representative requesting an apology for a letter about their cluster published in the RCA Newsletter. The letter writer objected, among other items, to the use of the word "sellout" and the incorrect designation of the adjoining Fairway apartment complex as "Fairfax." Besides an apology, the Cluster member wanted publication of her letter in the RCA newsletter. The Board agreed that, based on actual testimony in meetings which RCA members have attended, the content of the newsletter article was substantially correct. It was also observed that the process of clusters selling out to developers with the advent of higher densities was discounted by at least one planning expert previously and that Clubhouse Cluster has only 11 units. **Action**: The Board recommended that President Stillson clarify the aforementioned minor errors in a letter of response to the Cluster representative.

Delegate Ken Plum and State Senator Janet Howell will hold their annual pre-session (of the General Assembly) Public Meeting on January 6, 2010 at 7:30 p.m. at the Lake Anne Reston Community Center. **Action**: President Stillson asked if anyone wanted to ask Delegate Plum to clarify his statement on town status at the RCA Comcast election debate. Tammi Perrine volunteered to ask this question. Mention was made also of asking if this meeting which solicits issues to be brought up before the General Assembly could be held earlier, perhaps in November.

Public, On-Camera Board Meeting

Members of the public attending included Hank Blakely, a member of the Sustainable Reston Committee, and Lillian Christman, the featured speaker.

President Stillson welcomed the viewing audience to the meeting and had the Board members introduce themselves. She stated that every slot on the RCA Board is now filled.

Lillian Christman discussed the use of crowdsourcing software to inform Reston citizens of developments affecting our community and to engage people through participation. Terry Maynard asked if this tool could be used by the 2020 Committee for their purposes "quickly, cheaply, and non-technically." Ms. Christman said that it could. Costs for full usage would be $89.00 per month, but the group could use it for a month or several, as needed. A question was asked about how the City of Santa Cruz publicized its crowdsourcing site. They used email, radio, newspapers, civic organizations and word of mouth.

Terry Maynard was elected Board Secretary by unanimous vote. George Kain presented the Board with the revised election procedure document (attached), which he deemed "a guideline that the RCA Board can follow in handling the election." Terry Maynard motioned to adopt the revision and Colin Mills seconded. **Action**: RCA Board members were instructed to file the document at home with their copies of the bylaws. President Stillson will sign and file her copy. Colin Mills suggested that these procedures be uploaded to the website with future process documents.

The 2020 Committee and Sustainable Reston Committee reports, which followed, are attached.

Action: President Stillson asked that reports on the Citizen of the Year awards ceremony, the Reston Task Force, and Reston 2020 to be submitted

for the next issue of the RCA Newsletter by Colin Mills, John Bowman, and Terry Maynard, respectively.
The next meeting of the RCA Board will be on January 25th at 7:30 p.m., with the on-camera session at 8:30 p.m.

Colin Mills moved to adjourn the meeting and George Kain seconded.

Thanks to Tammi Perrine for her valuable assistance in recording the on-camera portion of these minutes!

Respectfully,
Diane Lewis

Sustainable Reston Committee Report to the RCA Board
December 28, 2009

Members: Hank Blakely, Diane Blust, Barbara Burleson, Sharon Clark, Rich Clark, Paul Hughes, Diane Lewis.

- The Reston Sustainability Awards plaque with the 4 category winners inscribed has been delivered to the Nature House Director for display at that facility.

- The sale of advertising space in our Awards ceremony program raised $375.00 for the Sustainable Reston bank account. Sponsors included: The Bird Feeder, DeConstruction Services, LLC, EcoBroker (Kermit A. Sande), the Home Energy Detective, Metro Printing Center, Nick Blakely Computer Service, ReBuild, Reston Copy Center, Reston Farmers Market, and Sunset Hills Automotive. We ask everyone to consider patronizing these generous local Fairfax County businesses.

- Expenses included $60.00 for rental of the Reston Museum as an alternate rainy day site for the ceremony and $169.00 for printing of the ceremony program. A few other smaller expenses (for the 5 plaques, etc.) are still outstanding.

- Our expenses were kept to a minimum, thanks to the generosity of the musical group, BugSnake, our emcee, John Lovaas, our speaker, noted business & sustainability author, Michael Shuman, and the Millenium Bank, which provided our lakeside venue.

Respectfully submitted,
Diane M. Lewis

December Activities of the Reston 2020 Committee

The Reston 2020 Committee had a busy month, despite the holiday period, beginning with Chairman Dick Stilson's remarks at the meeting launching the County's Reston Master Plan Special Study Task Force on December 1.

- At that meeting, Dick proposed that the Task Force--
    - Take a holistic approach to its review of Reston planning.
    - Create and use community advisory groups to help inform the Task Force.
- A week later, at the first official meeting of the Task Force, there was some positive discussion of moving forward with the community advisory groups, but also many questions about their role, composition, tasks, etc.

The December 9 meeting of the Reston 2020 Committee and ensuring Committee dialogue has focused on developing a terms of reference for the community advisory groups. The immediate objective of the Committee is to present to the Task Force a robust proposed terms of reference for community advisory groups that it will find amenable, approve, and implement at its January 26 meeting.

- The current draft terms of reference under study by the Committee proposes the creation of as many as eight advisory groups along functional and area lines.
- The draft lays out an ambitious work agenda for the groups that is complicated by the rapid planned pace of the Task Force they will support.

For our readers, the Reston 2020 Committee would very much like to encourage your participation in one of the advisory groups as they are formed. We will provide details as they become available, but please feel free to contact RCA about your interest.

A critical element of the Reston 2020 Committee's effort discussed at its December meeting is developing a communications strategy to ensure Restonians have timely and complete information on the Task Force, the Committee, and other inputs affecting the re-vamping of the Reston Master Plan.

- Among the most important of these is making sure there is an appropriate process for ensuring the participation of the three Committee members who are also Task Force members—which requires a "public meeting" under sunshine laws.
- Communications with the local news media will also be an important element of the Committee's efforts to help assure that developments in the Task Force receive comprehensive and balanced coverage.
- The creation of a Reston 2020 blog was also proposed. A prototype blog is being reviewed with a view to a public launch in early January 2010.

The Committee is also reviewing member contributions for Planning Principles to be used by the Task Force. A number of ideas have been submitted and they will be culled and organized to meet the spirit of the Task Force's intent to establish a set of principles to guide their planning activities.

The Reston 2020 Committee is arranging a public meeting for the 6, 7, or 8 of January 2010 at a place not yet determined. This will precede the Task Force's January 12 "community meeting" as well as its first working meeting on January 26.