

## Press Release

### Reston Citizens Association Announces License Plate Design Winner

RESTON, VA, FEBRUARY 2007: Doug Fuller, a Reston resident since 1992 who designed several logos for numerous Reston organizations such as Greater Reston Chamber of Commerce, Reston Community Center, Reston Interfaith, Lake Anne Plaza, Reston Festival, Reston Town Center Association, Reston's 40<sup>th</sup> anniversary, and the Northern Virginia Fine Arts Festival and who is art director at the Freddie Mac Design Studio has designed the winning entry for the Reston License Plate which is pictured below.

Doug's design was chosen by a panel of judges from GRACE and symbolizes the trees and water all residents of Reston enjoy in its woods and lakes, along with the motto "Live, Work, Play" derived from Bob Simon's guiding principles in the creation of the Reston community. An award ceremony will be held in Lake Anne Plaza in conjunction with Founders' Day on Sat., April 14.

Now that the plate design is available, Reston Citizens Association (RCA) is confident it will have no problem getting the 350 pre-paid applications required by the VA DMV to produce a specialized license plate. To order, complete the form at: <http://www.dmvnow.com/webdoc/pdf/vsa10.pdf> or download form at <http://go-restown.org/docs/VADMVvsa10.pdf> and send with check for appropriate fee (**SPECIAL INTEREST plates are \$10, with an additional \$10 if you desire personalization**) made out to **Reston Citizens Association to: Reston Citizens Association, P.O. Box 2851, Reston, VA 20195**. According to instructions from the VA DMV, RCA will hold all applications and checks until the special license creation process is complete and then forward one large check to the VA DMV. The design must be submitted to the VA State Assembly for approval (2008 session) and it will hopefully become available for distribution in July 2008.

Here's the perfect opportunity for Restonians to show off to all the world what a great place Reston is! This license plate embodies the essence of living in the most famous planned community in the world and will spread Reston's pride by all who purchase and display the license plate below. For more information, go to: <http://go-restown.org>, call 703-437-4386 or email [RCA-InfoLine@comcast.net](mailto:RCA-InfoLine@comcast.net)

RCA thanks all the individuals who submitted entries to the license plate contest and hopes they will support the winning design.

Founded in 1967 to protect and defend Reston's founding principles, RCA is a non-stock, non-profit civic association. It serves over 60,000 people living in Small Tax District #5. The RCA seeks to protect and to promote the social and political interests of Reston, serving as a forum for all residents and a voice and advocate for the community. It's most recent initiatives are to make Reston a town and to bring WiFi to the Reston area. The RCA Board meetings are normally held on the fourth Monday of the month at 8pm at the Comcast TV studio, 12345-G Sunrise Valley Drive, Reston, and can be viewed on Comcast's channel 28.

